

## **NEWS RELEASE**

### **For Immediate Release**

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### **DELTA DENTAL STATE OPEN OF VIRGINIA PROS DONATING TO WVA FLOOD RELIEF**

*Delta Dental of Virginia Will Match Player Donations*

**Roanoke, VA (July 13, 2016)** –Many of the professional golfers competing at the Delta Dental State Open of Virginia have committed to donating \$10 for every birdie they make during competition rounds to the WV flood relief effort.

Tournament sponsor, Delta Dental of Virginia, will match the amount raised by players during the tournament which runs from July 14-16 at Ballyhack Golf Club in Roanoke.

The donation challenge was the brainchild of last year's Delta Dental State Open winner, Lanto Griffin, and strongly supported by previous tournament winner, Jay Woodson and local favorite, Fielding Brewbaker. The announcement about the donation to the relief effort was made by the three players during a Golf Youth Clinic for 75 children from the YMCA, Boys & Girls Clubs of the Roanoke Valley and First Tee of Roanoke Valley on Wednesday. Other participants to date include: Mark Fry, Faber Jamerson, Bryan Jackson and Keith Decker.

“Lanto, Jay and Fielding demonstrate the meaning of professionalism, and serve as true role models for children on and off the golf course,” said Chris Pyle, Vice President, Marketing & Government Relations, Delta Dental of Virginia. “Delta Dental of Virginia is proud to match the total sum of the participating players’ donations to help the people of West Virginia who were devastated by recent flooding.”

#### **About Delta Dental of Virginia**

Delta Dental of Virginia was created in 1964 as a not-for-profit service corporation. Delta Dental provides employee dental benefits through a variety of managed fee-for-service and PPO plans. Delta Dental of Virginia is a member company of the Delta Dental Plans Association, the nation's leading dental benefits provider, with enrollment of 68 million Americans, including over 120,000 groups. For additional information about Delta Dental of Virginia, visit [www.deltadentalva.com](http://www.deltadentalva.com). For more oral health information, subscribe to our [blog](#) and follow us on [Facebook](#) and [Twitter](#).

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