



*For Immediate Release*

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## **Delta Dental of Virginia Helps Bring Dental Care to Veterans**

**Roanoke, VA.** – Delta Dental has joined forces with the Dental Lifeline Network’s Lifeline Heroes Challenge to raise \$500,000 to help 1,100 veterans receive donated, comprehensive dental treatment. For more than 40 years, Dental Lifeline Network has been a national leader in helping people access the dental care they cannot afford.

Many people with disabilities or who are elderly or medically fragile cannot afford dental care. Sadly, many of these are military veterans who once served our country, but now don’t have access to dental treatment. The Veterans Administration only provides dental treatment to a small fraction of veterans, leaving many without the care they need. Together, Delta Dental member companies donated \$#### to help meet these needs.

“Thank you Delta Dental of Virginia for participating in the Lifeline Heroes Challenge. The money raised will be able to address the needs of veterans across the country who can’t afford dental services,” said Fred Leviton, president and CEO of Dental Lifeline Network. “We wouldn’t be able to accomplish much without the generous donation of Delta Dental.”

If you would like to join the challenge in helping veterans receive the dental care they need, you can contribute by donating [online](#).

### **About Lifeline Heroes Challenge**

Participating dental manufacturers, dentists, and distributors contribute towards this challenge to benefit Dental Lifeline Network’s programs that provide dental treatment to underserved veterans. For a list of participating companies and to learn more about the challenge, visit [www.lifelineheroesvets.org](http://www.lifelineheroesvets.org).

### **About Dental Lifeline Network**

Dental Lifeline Network is a nonprofit, humanitarian organization and charitable affiliate of the American Dental Association providing access to comprehensive dental care for people with disabilities or who are elderly or medically fragile.

#### **About Delta Dental of Virginia**

Established in 1964, Delta Dental of Virginia is the largest dental benefits provider in the Commonwealth of Virginia. Delta Dental of Virginia provides high-quality, cost-effective dental plans to more than two million members. Through its foundation, Delta Dental of Virginia has donated millions of dollars to improve the oral health of Virginians.

Delta Dental of Virginia is a member of the national Delta Dental Plans Association (DDPA). For more than 50 years, the DDPA has worked to improve oral health nationally. Delta Dental member companies serve more than 80 million people in more than 141,000 groups across the nation.