



NEWS RELEASE

For Immediate Release

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National Health Care Anti-Fraud Association Names Dr. George Koumaras 2012 Medical Director of the Year

ROANOKE, Virginia (February 4, 2013) – The National Health Care Anti-Fraud Association (NHCAA) named George M. Koumaras, DDS, dental director, Delta Dental of Virginia, as the 2012 Medical Director of the Year for his accomplishments in reducing insurance fraud.

Since 2006, Dr. Koumaras has led the development of the fraud and abuse program at Delta Dental of Virginia. His work includes the creation of an innovative anti-fraud tool dubbed MAARS (Metric and Analytic Research System) that analyzes claims data to identify unusual practice and billing behaviors.

“Insurance fraud drives up the cost of health care for everyone,” said George A. Levicki, DDS, president and CEO, Delta Dental of Virginia. “We are pleased that Dr. Koumaras’ ground-breaking work in the field is receiving national recognition.”

Dr. Koumaras was chosen to receive the award by an expert panel of NHCAA health insurance and law enforcement leaders. Among the reasons cited for his recognition was his advocacy for working with law enforcement in the joint effort to prosecute fraud. He has championed connections with local, state and federal agencies to share information and education in an effort to join forces to stop the abuse of government and private insurance. Working closely with the Federal Bureau of Investigations, Dr. Koumaras aided in the investigation and ultimate prosecution of several dental fraud providers.

Beyond his work with Delta Dental of Virginia, Dr. Koumaras has strived to promote involvement of his professional colleagues in the fight against health care fraud. He is a member of the American Dental Association, the Virginia Dental Association, the American Association of Oral and Maxillofacial Surgeons and served as President of the American Association of Dental Consultants. Dr. Koumaras is an active member of the NHCAA Dental Fraud Interest Group, a frequent speaker at NHCAA conferences, and served on the NHCAA 2012 and 2013 Annual Training Conference Committee.

“Raising awareness about dental fraud is very important to me,” said Dr. Koumaras. “The education and training provided by NHCAA as well as the strong partnership the Association builds between law enforcement and private health insurance plans is critical in the fight against all

types of fraud in our health care system.”

Dr. Koumaras’ award was presented at NHCAA’s Awards Luncheon at the Anaheim Marriott. The luncheon is a function of NHCAA’s Annual Conference; nearly 1,200 public and private-sector health care fraud investigators were in attendance to learn about fraud trends and emerging schemes and to explore innovative solutions that will protect the American public from the high human and economic costs of health care fraud.

About Delta Dental of Virginia

Delta Dental of Virginia, headquartered in Roanoke, was created in 1964 as a not-for-profit service corporation. Delta Dental provides employee dental benefits through a variety of managed fee-for-service and PPO plans covering more than 1.8 million enrollees in nearly 3,800 groups. Delta Dental of Virginia is a member company of the Delta Dental Plans Association, the nation’s largest, most experienced dental benefits carrier providing dental coverage to more than 60 million people in more than 97,000 groups across the nation. For additional information, visit deltadentalva.com.

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